

DWP – Media Experience

DWP has achieved targeted media coverage for its clients across many sectors. Although not restricted to the below, here are some of the sectors (and their key publications) we have experience within:

National

Financial Times
The Times
The Sunday Times
The Daily Telegraph
The Guardian
The Daily Mail
The Independent
The Sunday Telegraph
The Observer
The Scotsman
Scotland on Sunday

Broadcast

BBC Radio 4
BBC Radio Five Live
BBC News
BBC News 24
Channel 4 News
Sky News
CNBC
Bloomberg

Online

BBC News Online
ft.com
The Times Online
Telegraph.co.uk
guardian.co.uk
managementtoday.co.uk
silicon.com

Business

The Economist
Management Today
Director
Business Week
Growing Business
Real Business

Human Resources

People Management
Human Resources
Personnel Today
HR Zone

Financial Services

City A.M.
The Deal
The Banker
FT Adviser
Financial Director
Real FD
Mergers & Acquisitions
Square Mile

Supply Chain & Logistics

Logistics & Handling
European Supply Chain Management
Handling & Storage Solutions
Logistics & Transport Focus
Storage Handling Distribution
Supply Chain Standard
Logistics Manager

Retail/FMGC

Retail Week
The Grocer
Retail & Leisure International
Retail Technology
FMCG
Food Chain
FMCG News

Public Sector

Public Servant
Government Business
Government Technology
Civil Service World
Local Government Chronicle
Public Finance

IT/Tech

Computer Weekly
Computing
Information Age
IT Adviser
Banking Technology

Professional Services

Accountancy Age
Accountancy
Top-Consultant
Management Consultancy

Procurement

Supply Management
Procurement Leaders
CPO Agenda

Energy & Utilities

World Pipelines
Utility Week
Energy Profile
European Oil & Gas

Charity

UK Fundraising
Third Sector
Charity Times
Engage Magazine
Professional Fundraising

South West & Regional Media

Western Daily Press
BBC Radio Bristol
ITV West News
BBC Points West
Bath Chronicle
Somerset Guardian
Wiltshire Times
Chippenham Gazette and Herald
Evening Standard
LBC News
Heart

