

## DWP – Media Experience

DWP has achieved targeted media coverage for its clients across many sectors. Although not restricted to the below, here are some of the sectors (and their key publications) we have experience of gaining results within:

### National

Financial Times  
The Times  
The Sunday Times  
The Daily Telegraph  
The Guardian  
The Daily Mail  
The Independent  
The Sunday Telegraph  
The Observer  
The Scotsman  
Scotland on Sunday

### Broadcast

BBC 2 Working Lunch  
BBC Radio 4  
BBC Radio Five Live  
BBC News  
BBC News 24  
Channel 4 News  
Sky News  
CNBC  
Bloomberg

### Online

BBC News Online  
ft.com  
The Times Online  
Telegraph.co.uk  
guardian.co.uk  
managementtoday.com  
BNET  
silicon.com

### Business

The Economist  
Management Today  
Director  
Business Week  
Growing Business  
Real Business

### Human Resources

People Management  
Human Resources  
Personnel Today  
HR Zone

### Financial Services

City A.M.  
The Deal  
The Banker  
Acquisitions Monthly  
Financial Director  
Real FD  
Mergers & Acquisitions

### Supply Chain & Logistics

Logistics & Handling  
European Supply Chain Management  
Handling & Storage Solutions  
Logistics & Transport Focus  
Storage Handling Distribution  
Supply Chain Standard

### Retail/FMCG

Retail Week  
The Grocer  
Retail & Leisure International  
Retail Technology  
FMCG  
Food Chain  
FMCG News

### Public Sector

Public Servant  
Government Business  
Government Technology  
Civil Service World  
Local Government Chronicle

### IT/Tech

Computer Weekly  
Computing  
Information Age  
IT Adviser  
Banking Technology

### Professional Services

Accountancy Age  
Accountancy  
Top-Consultant  
Management Consultancy

### Procurement

Supply Management  
Procurement Leaders  
CPO Agenda

### Energy & Utilities

World Pipelines  
Utility Week  
Energy Profile  
European Oil & Gas

### Charity

UK Fundraising  
Third Sector  
Charity Times  
Engage Magazine  
Professional Fundraising

### South West & Regional Media

Western Daily Press  
BBC Radio Bristol  
ITV West News  
BBC Points West  
Bath Chronicle  
Somerset Guardian  
Wiltshire Time  
Chippenham Gazette and Herald  
Evening Standard  
LBC News  
Heart

